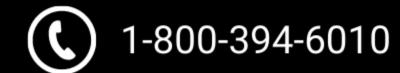


Outsourcing your Bookkeeping





CEO of Fresh Start Global Enterprise

Part Owner of Lendio Atlanta

• Serial Entrepreneur

• Business Strategist & Business/Financial Coach

Educator

Published Author

My Purpose is to assist others, while they are trying to navigate through the obstacles of being an Entrepreneur!



DR. EUKEETHIA BARNES CEO, FRESH START GLOBAL ENTERPRISE

Why Am I Here

- Well I can guarantee not to take up much of your time, but I want to stop your clients from walking into your office like this on a yearly basis
- How many people has this happened to in the past?



It Ends TODAY!!!

- At Fresh Start, we understand that most people don't want to add on the stress of bookkeeping!
- We get it!! That's why I am here, but I'll get to that in a moment...



- Actually, who truly knows what Bookkeeping is?
- Who cares right? As long as you don't have to do it!!
- Seriously, Bookkeeping is the recording of financial transactions and simply the process of accounting in business.



- What does all of this mean for you?
- Yes, I am telling you that you must keep up with all of the changes that comes from the IRS yearly
- Earn CE Credit
- Deal with your oh so WONDERFUL clients
- AND.... know how and have the time to balance their books as well!





We Know!!

We know that this is something that you want to do, but the truth of the matter is that it has to be done.

You don't necessarily have to be certified to complete Bookkeeping for a Business, but you will need the knowledge and the time!
Honestly let's think about this for a moment. People who don't have their books in order will or have faced

some harsh realities:

 Several Business Owners are unsure of their bottom line, which simply means they don't know if they are making or losing money (This comes from commingling funds most of the time, as there is no one or nothing to hold you accountable)



- There were tons of people who weren't able to receive assistance from the EIDL, because their books weren't in order
- Thousands are unable to purchase homes (That's where that awful Comfort Letter is coming into play right now and why CPA's are running for the hills)
- And then there is YOU!! Spending hours on one client yearly, as you decipher through their receipts and bank statements



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Let's Do Some Logic & Math Thinking Really Quickly:

- Say you became a referral partner with us Today!!
- Your clients then sign up under YOUR BRANDED LINK
- It comes directly to Fresh Start (yes you will receive reports, as most of you know that I am the Queen of Automations)



- They submit their paperwork & payment
- Let's say they qualify for a \$500/package/month (Based upon our Questionnaire)



- You just made \$150/Month for one client by simply giving them a link
- If they want to talk about their finances, you can choose to go over it with them or simply upgrade to that package in order to have us do the consults for you



- You just added an additional stream of revenue and as a Tax Professional your life just became much more peaceful!
- Doing the math, if you have 10 clients to come in under the \$500 package at \$150 revenue for your company.. You just added \$1500/Month to your revenue by simply giving out a link and advising them on why they need bookkeeping



How Can Little Ole Me Handle ALL of This?

- Well the truth of the matter is, I can't handle it all
- It wouldn't be smart for me to try
- I simply bring in the best of the best
- Let me introduce you to some very special people!!



How Do We Make the Magic Happen?

 Firstly, we have an amazing behind the scenes team within Fresh Start Global (They make me look good)

Lavonne Smith -

 We have our AWESOME CMA (Certified Management Accountant)







If someone were to ask me that right now, I would say Outsourcing to Fresh Start sounds like the best option!
I can guarantee that we will handle it with care from there!



CONNECT WITH FRESH START!



Connect with us by opting into the program on the website!